

## **EXAMINING THE FINTECH ADOPTION IN PURVIEW OF INDIA**

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### **ABSTRACT**

*Fintech, a buzzword of finance domain has all, as it entangles block chain, voluminous data processing etc. Investments in India have surged to \$1.47 billion, seeing a 60% rise in the early January to June period this year. India is the second highest Fintech adopter after China. Fintech exists across varied sectors. The present paper attempts to reckon the factors that have lead to Fintech adoption specifically in banking sector and exhibits Indian banking association with Fintech*

**KEYWORDS:** *Factors, Finance, Fintech, India, Investments Etc*

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